

How Much Will You Save?



IRVIN STEEL
A Division of In-Formations, LLC

A Lot...

ZON LED's ZONRF1002 produces 15,300 lumens* with a 102 watt maximum power consumption for dramatic energy cost reduction. And, with up to 50,000 hour rated lamp life (10 years at 12/7 operation) means drastically reduced maintenance costs (materials and labor) over the life of the fixture. "Lights out" on high energy usage.

In the New England area, running a single 400-watt metal halide consuming 468 watts for 365 hours (one month 12 hours per day) would cost \$27.33 in electricity alone based on the average retail price of electricity. Because the ZON LED uses only 102 watts, running the light for 365 hours will cost only \$5.96 under the same scenario. In addition, you will no longer spend time or money replacing bulbs (average cost of \$150 per face). In just **one year for one billboard with four fixtures** using ZON LED, **you would save \$1,025.97** on your **electric bill** alone (not counting maintenance and bulb savings). Imagine the savings if every billboard light you owned was using ZON LED technology! Go to www.isioutdoor.com/LEDlighting.asp for more information. To view rebates and incentives for your state, go to www.dsireusa.org

See the chart below to find out the average savings for your part of the country.

Average retail price of electricity are below for each of the main areas of the United States
Data is from the US Energy Information Agency (www.eia.doe.gov)

