

NEW!



Introducing Personal Media Player

Introducing Personal Media Player (PMP)[™], a marketing first-in-the-world. PMP is a wearable media player, just the size of a name tag, that delivers your message through professional video content.

We've combined leading edge technologies to enable your staff to deliver the perfect message to every customer in your retail or hospitality environment.

- PMP is the ultimate engager. It automatically leads the discussion.
- When your frontline staff wear this personal media player, every customer will engage themselves in the sales process.
- The PMP turns location specific marketing and sales messages into a one-on-one interaction, guaranteed to close more sales.
- PMP show content can be set to display individual store specific messaging, company wide marketing, or any combination of the two using video or JPEG content.
- Day parts for display of content can be arranged with the click of a mouse. New content can be automatically updated on a daily basis.
- Instant engagement between retail sales staff and customers.
- New product introductions and service launches.
- In-store brand and media reinforcement. Introducing corporate news.
- Tradeshows staff will find it to be the perfect ice breaker.
- PMP is available as a totally supported, turnkey system.
- 100% PMP[™] software platform compatible.

The new Personal Media Player is perfect for:

Technical Specifications

Multimedia

Formats: AVI and JPEG
Platforms: PMP[™] compatible or can be used as stand alone

Display

Screen Size: 2.4 inch
Screen Type: OLED
Resolution: 320 X 240

Storage

Capacity: 1 GB flash

Connectivity

Input: Mini USB interface

Dimensions

Size: 65 W x 45 H x 10 D (mm)
Weight: 38g

Power

Playback time: Average 8 hours
Battery: Lithium-ion rechargeable
Recharge: 10-unit docking station included

Warranty

6 month replacement*

Availability

Stock order - 30 days

Overview

PMP[™] software included.
Plays full motion videos and images.
Low battery power consumption.
OLED screen display technology.
Higher contrast and brightness.
Wide (180°) viewing angles.
Approx. 8 hours of operation per charge.
Magnetic fastener doesn't ruin clothing.
Thin and light weight.



Sample of PMP from a distance



Sample of PMP close up

Contact | Call: 1.800.474.7846 or visit www.barkingsnail.com today!